



ASBOA

ASSOCIATION OF SCHOOL
BUSINESS OFFICIALS OF ALBERTA

A FUTURE TO BELIEVE IN

Goals and Strategies for Innovation and Leadership

The Future ASBOA Envisions

ASBOA aspires to be recognized as a professional organization that is highly responsive to its members' needs in an ever-evolving global education community. ASBOA strives to be an organization with a reputation for providing leadership and innovation in the business processes and practices of school business management.

Goal 1 Membership

Foster member success by the sharing of innovative ideas, field tested solutions and relevant learning opportunities.

- Members have access to educational programs that will provide comprehensive learning in the Areas of Practice that supports the requirements for the CSBO designation
- Provide opportunities for peer-to-peer support and resources to help those who are new to the Association and new to the business of education navigate the system.
- Increase participation through access to relevant and timely resources and networking opportunities on current and emerging issues, including legislative and regulatory changes
- Create a culture that celebrates and shares success and innovation and supports the mission, vision and beliefs of the Association.

GOAL 2 Leadership

Strengthen our credibility, voice, representation and reputation through leadership and vision.

- Keep members well-informed and understanding of current initiatives and the impact of significant communications (relevant to their work) from stakeholders and government levels
- Ensure the Association and members are meaningfully engaged by— and with—education stakeholders on provincial policy and plans for the K-12 education system.
- Support ASBOA representatives on external committees through increased guidance and access to member feedback using multiple engagement methods.
- Provide opportunities for members to develop leadership skills at the zone, executive and provincial levels
- Provide support and advice to government and stakeholders without engaging in public activism.

GOAL 3 Relationship

Advance the profession through awareness and education.

- Maximize opportunities for collaboration and problem-solving between the needs of stakeholders, the public and government on issues related to school business management.
- Members and stakeholders are aware of the resources available to them on the ASBOA website and through targeted communications.
- Develop a communication plan to increase the understanding of the profession of school business and specifically the CSBO designation

